

## WEBINAR

# The Fast & Frivolous: The Race for Vulnerability Remediation

Tuesday, September 13  
at 12:00 p.m. ET



## PRESENTERS



**Wade Baker, PhD**

Co-founder of The Cyentia Institute  
*Cyentia Institute*



**Greg Petropoulos, PhD**

Director of Data Science  
*SecurityScorecard*



### **Moderator**

**Miryam Meir**

Senior Director, Product Marketing  
*SecurityScorecard*

# Meet our Speakers



**Wade Baker**

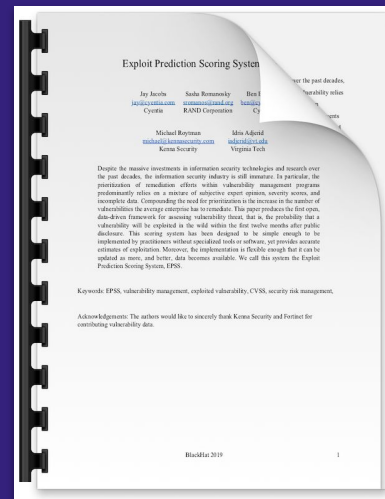
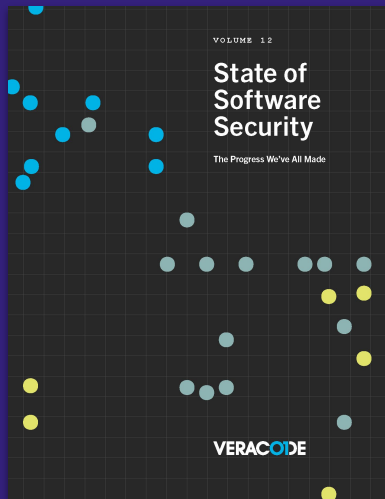
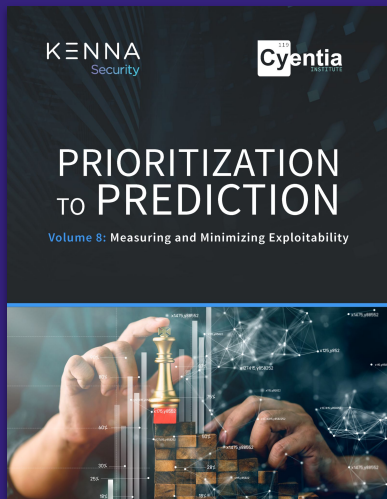
PARTNER & CO-FOUNDER  
**CYENTIA INSTITUTE**



**Gregory Petropoulos**

DIRECTOR OF DATA SCIENCE  
**SECURITYSCORECARD**

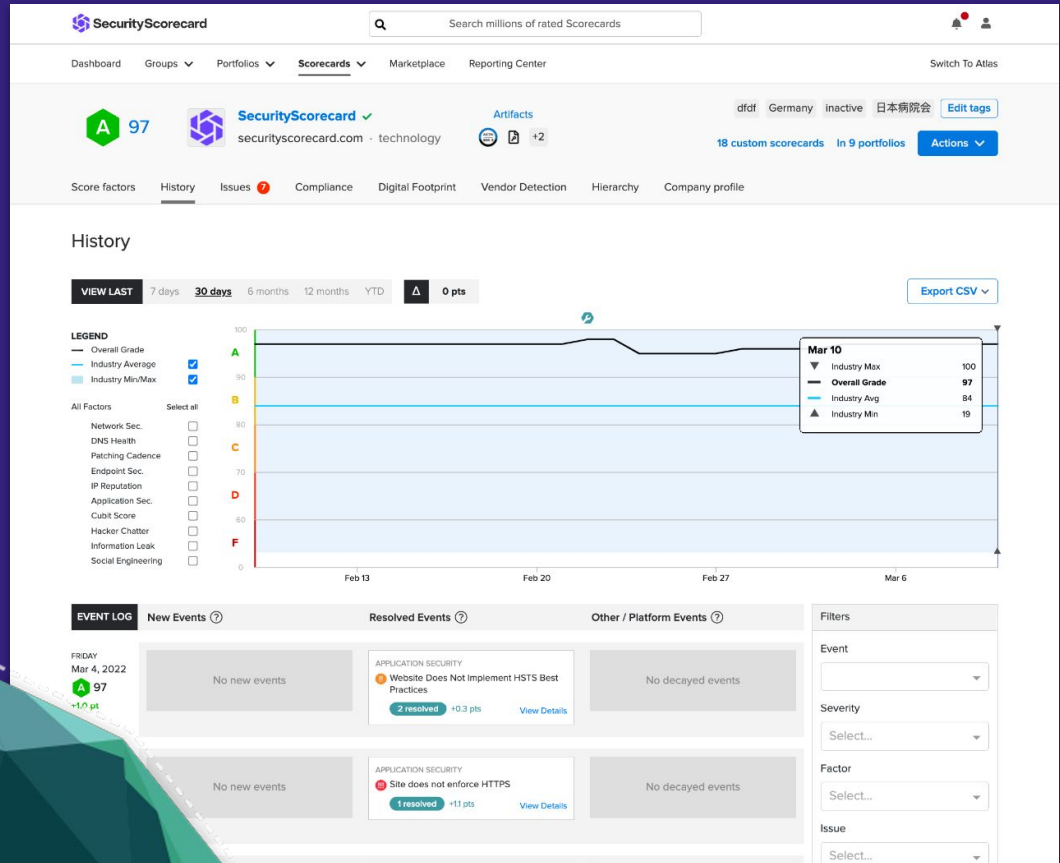
# Cyentia Institute Data-Driven Cybersecurity Research



[www.cyentia.com/research](http://www.cyentia.com/research)

# Transforming how your team Manages Risk

SecurityScorecard empowers teams with **quality data**, giving you the **confidence to make fast and informed decisions**



## Panel Discussion

Why is the *Fast and the Frivolous* report so significant?



**Wade Baker**

PARTNER & CO-FOUNDER  
CYENTIA INSTITUTE



**Gregory Petropoulos**

DIRECTOR OF DATA SCIENCE  
SECURITYSCORECARD



- **1.6 M** organizations
- **Billions** of exposed assets
- **3 year** period
- Measure **prevalence** and **pace** of vulnerability remediation

## Panel Discussion

Where does the data from this report come from?



**Gregory Petropoulos**

DIRECTOR OF DATA SCIENCE  
**SECURITYSCORECARD**



**Wade Baker**

PARTNER & CO-FOUNDER  
**CYENTIA INSTITUTE**



## Overall Grade

SecurityScorecard Security Rating

A

B

C

D

F

## Grade Per Risk Factor



Application Security



Network Security



Endpoint Security



Social Engineering



Hacker Chatter



DNS Security



Leaked Information



Cubit™ Score



Patching Cadence



IP Reputation

## Attribution, Research & Analytics

IP Attribution, Normalization of Data, Scoring

## Data Collection

Sensors Crawling the Entire Internet

Vulnerability Fingerprinting

Emerging Threat Collection



# Score calculation starts with data collection



More than

**10,000,000**

infected IPs over 200 malware families identified daily



Upwards of

**80,000,000,000**

vulnerabilities and attributions published weekly

SecurityScorecard non-intrusively collects data from publicly available commercial and open source feeds across the internet for a non intrusive, outside-in, hacker perspective of a company's cybersecurity posture.



**12,000,000+**

Companies Scored



**873,590**

Unique Companies Followed

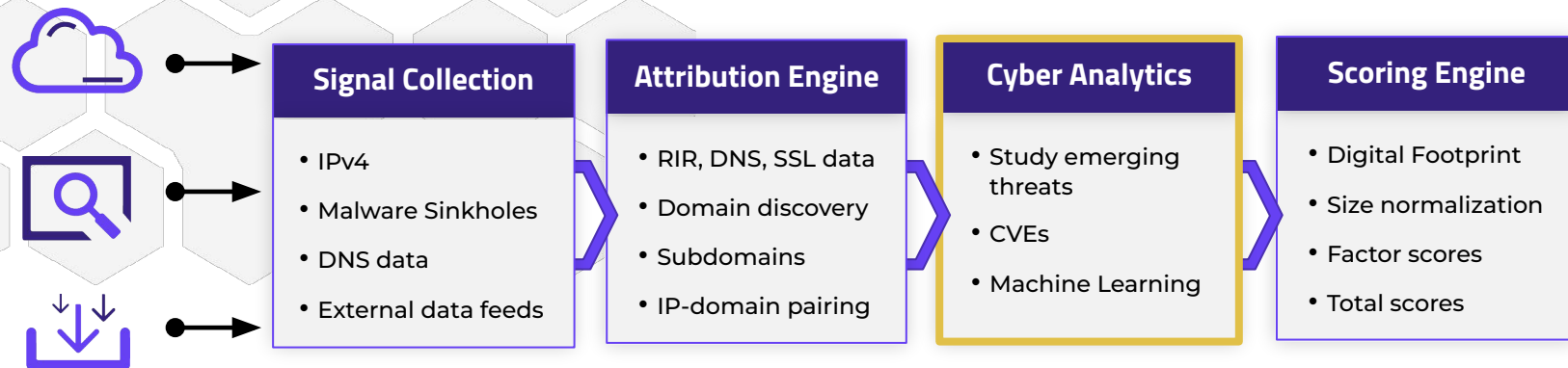


**2,000+**

Logged Into The Platform Daily

With over 12 million companies scored, the depth and scope of our collected data is unmatched, and our ability to validate our data increases with every new customer and follower.

# How our data is calculated into security scores



Once collected, we analyze the data to discover 79 cybersecurity issue types that are topically organized into 10 Factors. The security issues are measured by the **assigned factor, severity-based weight, update cadence, and age out window** to determine the calculation of a score.

## Panel Discussion

What are our key findings from the report?



**Wade Baker**

PARTNER & CO-FOUNDER  
CYENTIA INSTITUTE



**Gregory Petropoulos**

DIRECTOR OF DATA SCIENCE  
SECURITYSCORECARD

# 53% of orgs have an Internet-exposed vulnerability

...and some have a lot of them

## Percent of Organizations

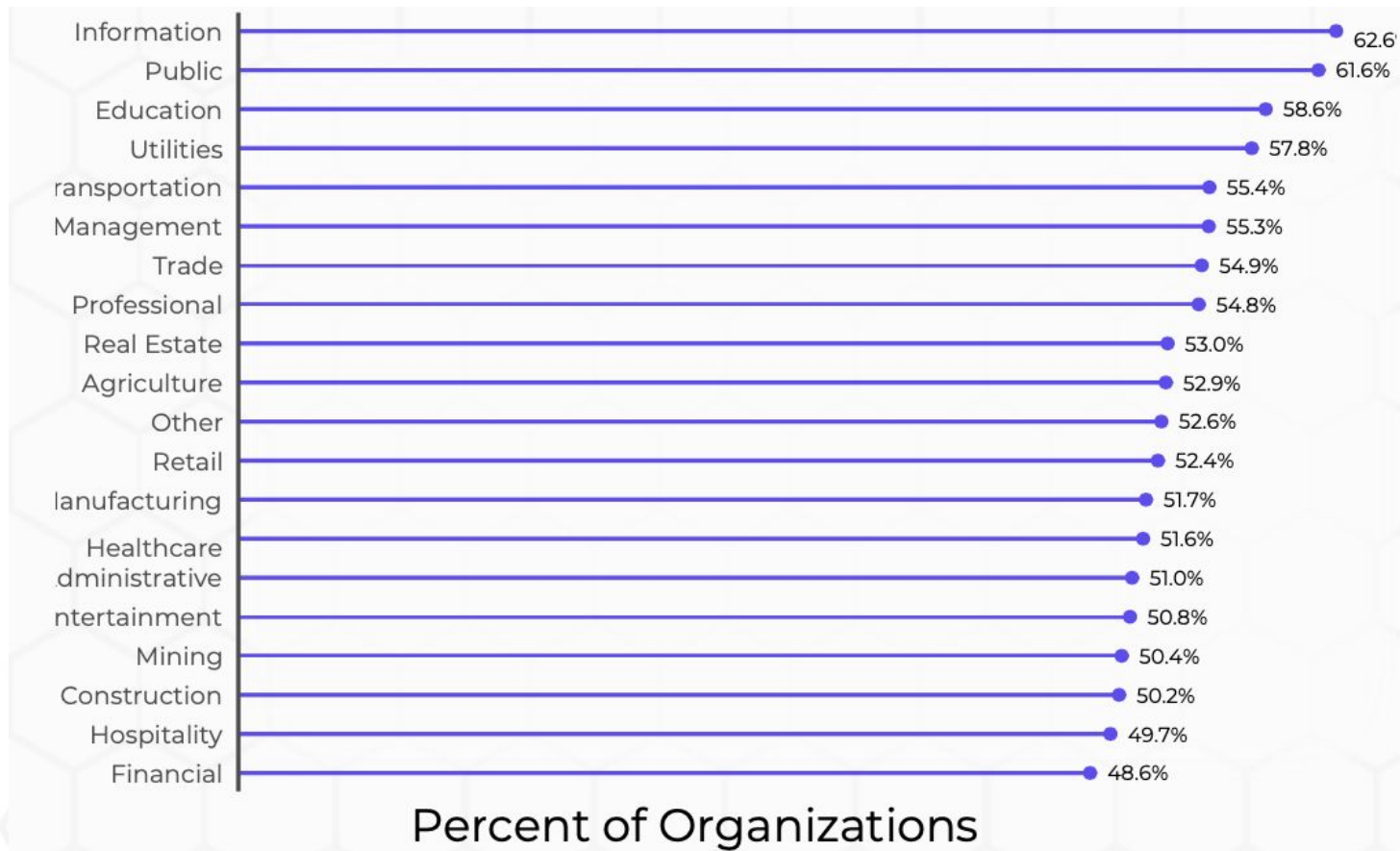


## Percent of Vulnerabilities

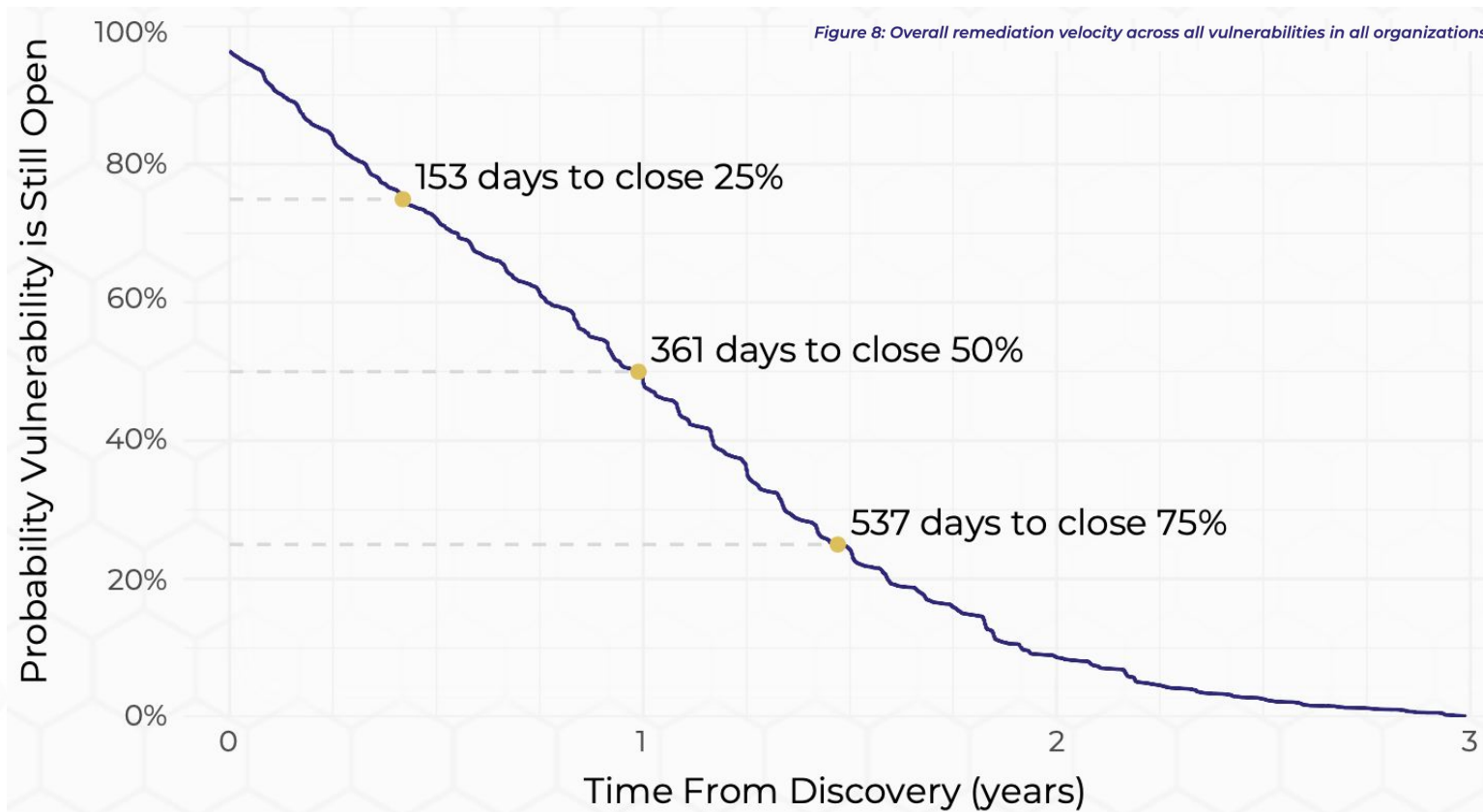


*Figure 2: Distribution of open vulnerabilities at organizations*

# Vulnerability prevalence by Sector



# It takes a year to fix half of vulnerabilities



# Poll

Does the amount of time that it takes to remediate vulnerabilities seem:

- ☐ Too long
- ☐ Too short
- ☐ About right



# It takes a year to fix half of vulnerabilities



*Figure 9: Simplified view of overall remediation velocity across all vulnerabilities*

## Panel Discussion

Why do the rates of vulnerability management differ among organizations? What does this say about those organizations?



**Wade Baker**

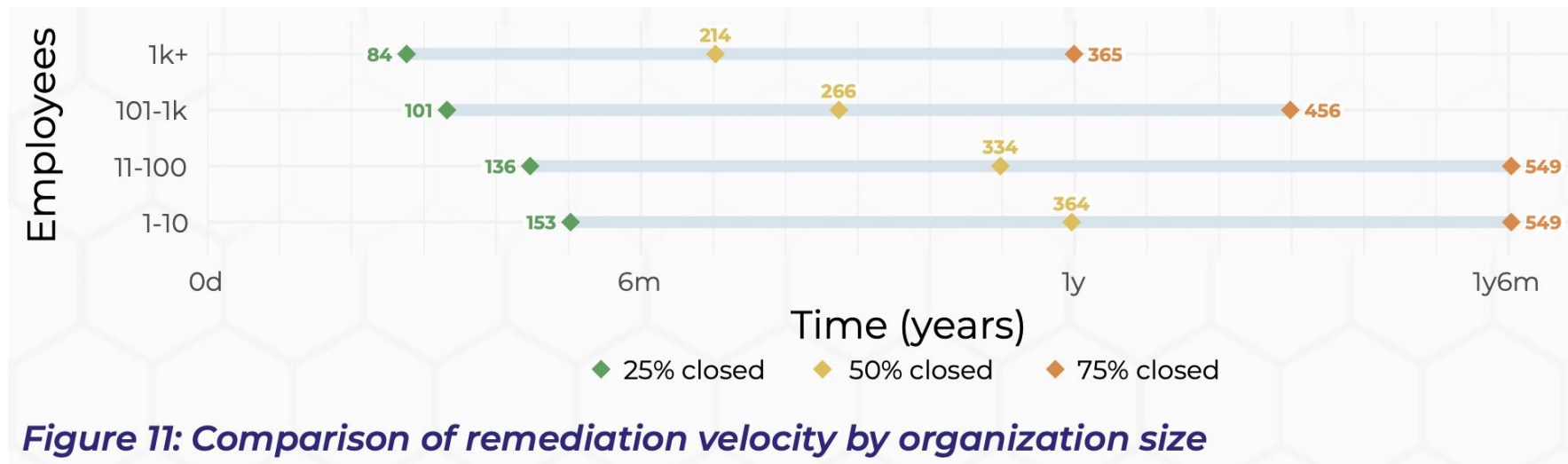
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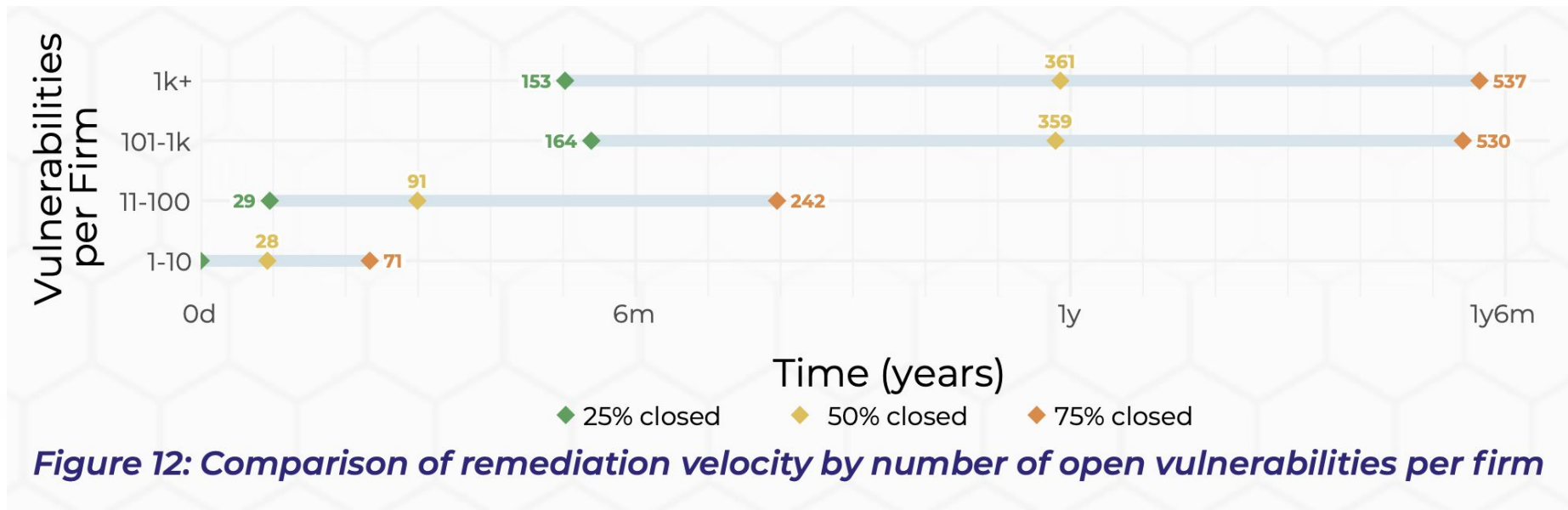
**Gregory Petropoulos**

DIRECTOR OF DATA SCIENCE  
SECURITYSCORECARD

# More hands make light work



# More vulnerabilities slow down the work



## Panel Discussion

What are some surprising differences you found among industries?



**Wade Baker**

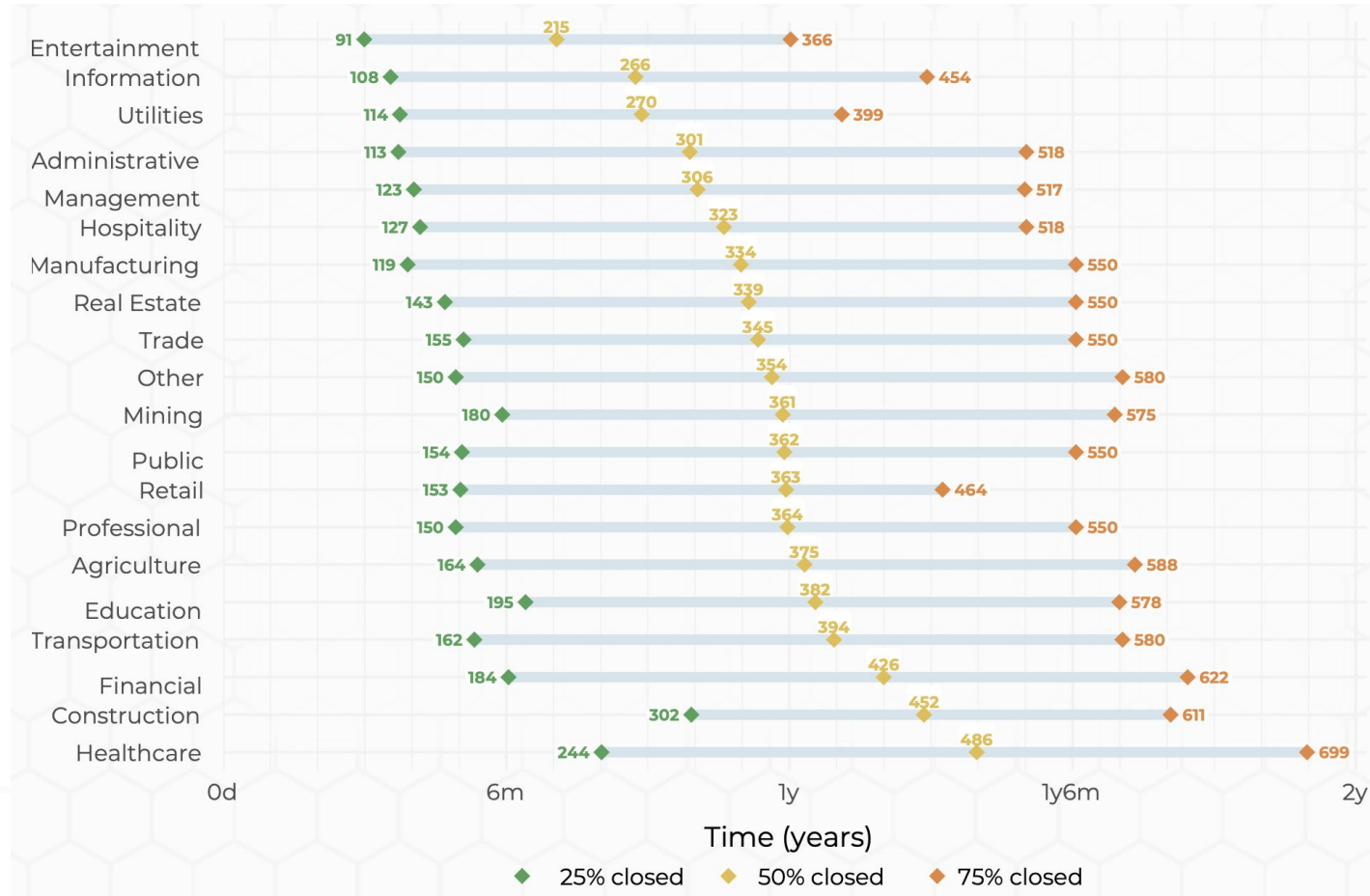
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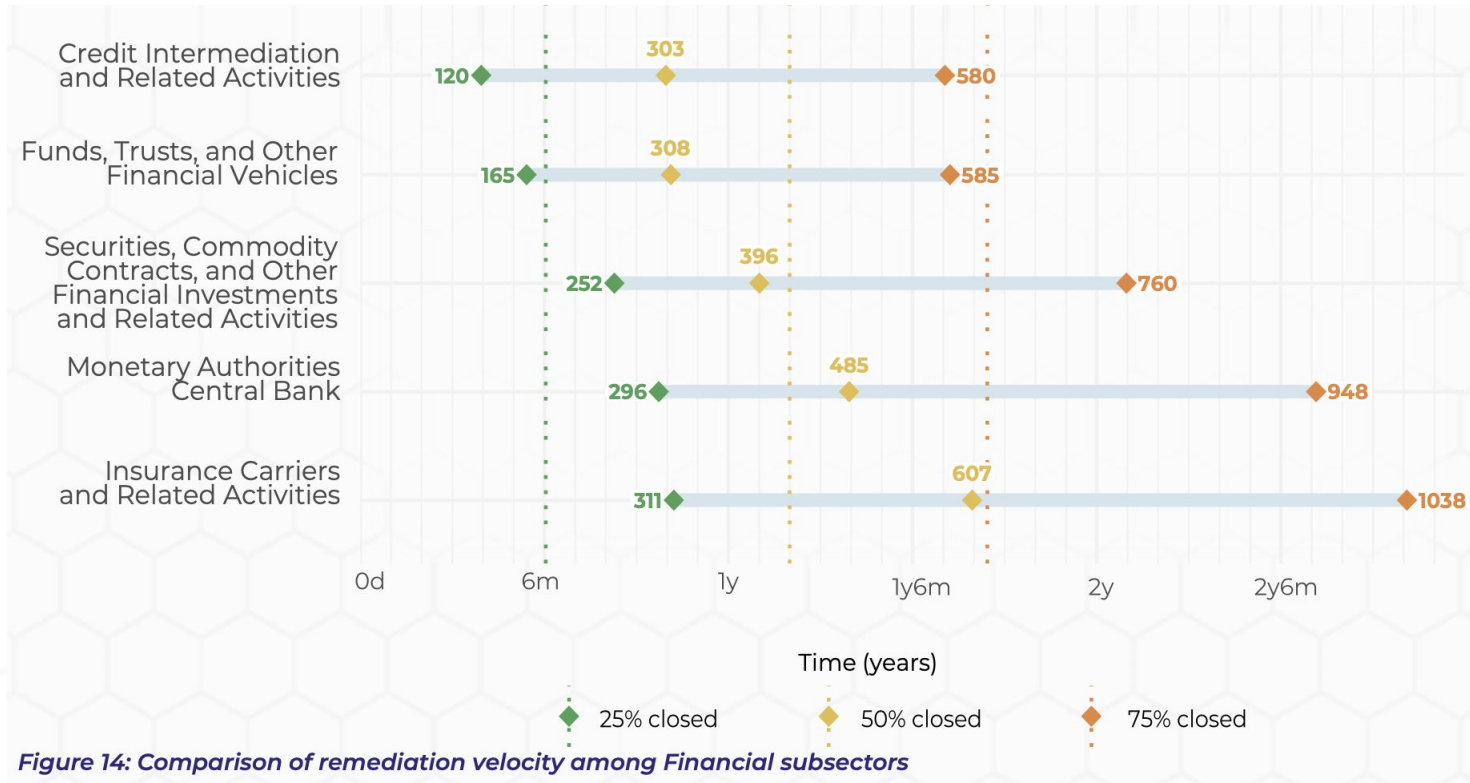
**Gregory Petropoulos**

DIRECTOR OF DATA SCIENCE  
SECURITYSCORECARD

# Utilities faster than Finance?!



# Pacing Finance subsectors





# Pacing Utility subsectors

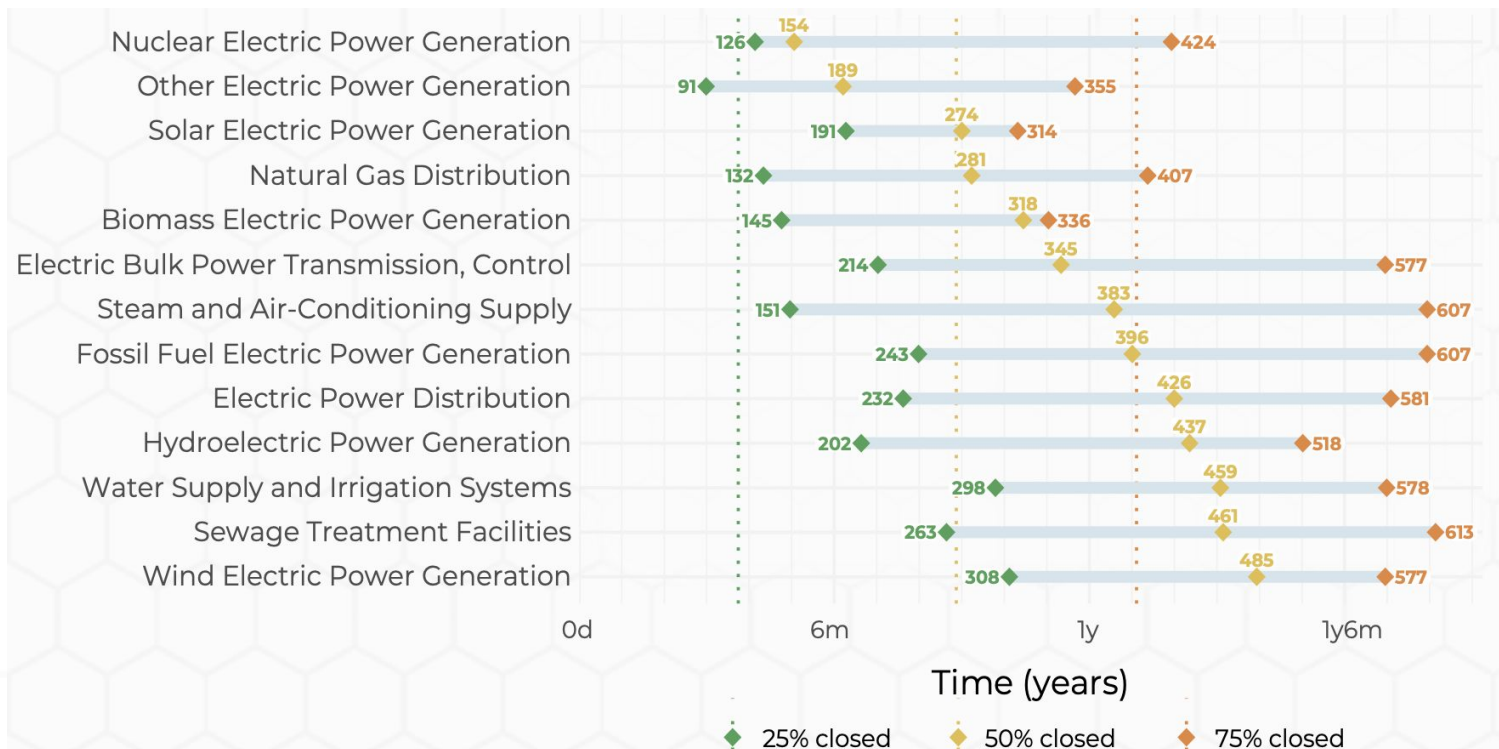


Figure 15: Comparison of remediation velocity among Utilities subsectors

# Poll

Do you measure the percentage of vulnerabilities that your organization fixes in a given time period?

- ☐ Yes
- ☐ No
- ☐ No but I plan to

## Panel Discussion

What is an organization's capacity to remediate vulnerabilities?



**Wade Baker**

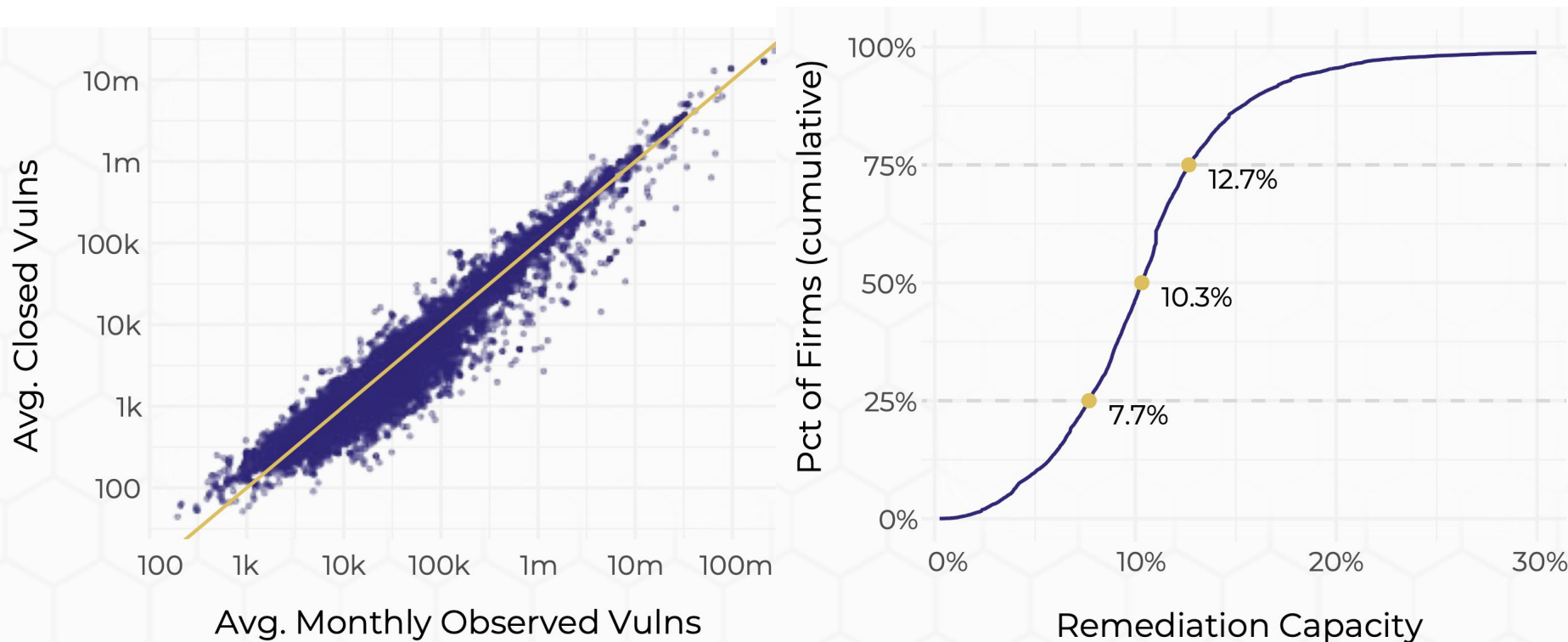
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**Gregory Petropoulos**

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SECURITYSCORECARD

# Orgs fix an avg 10% of vulnerabilities per month

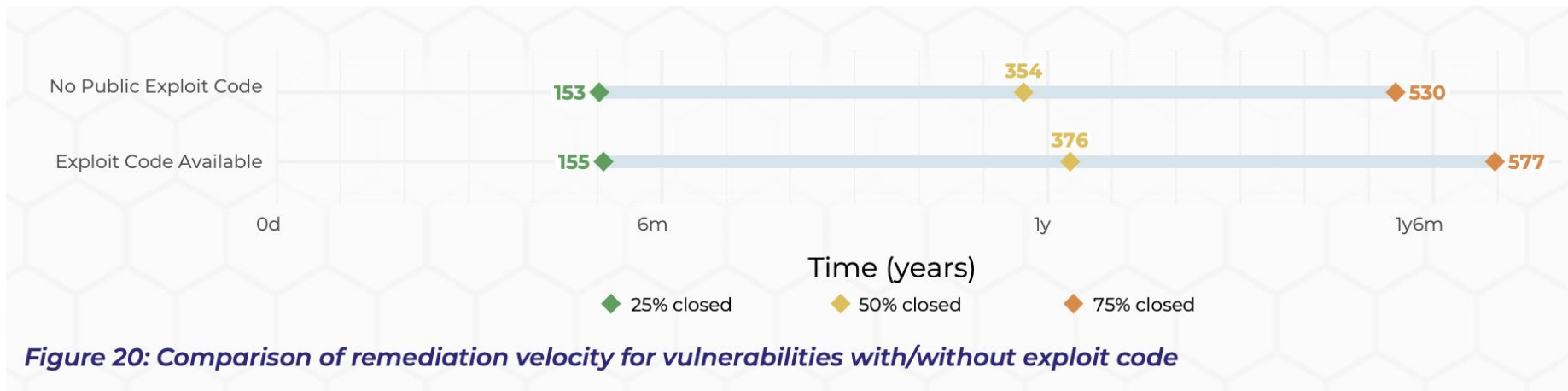


# Poll

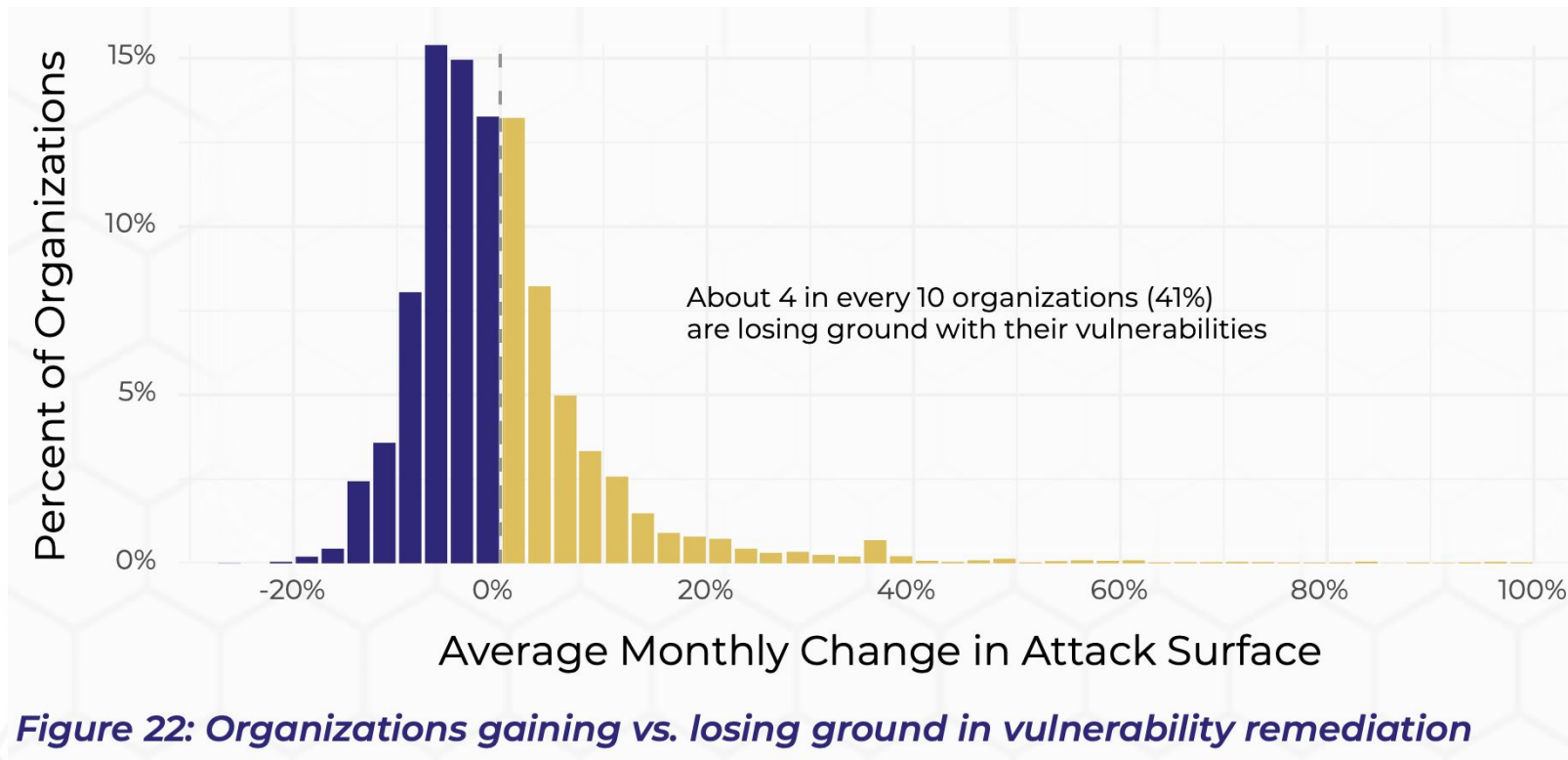
Does your organization prioritize known exploited vulnerabilities?

- ☐ Yes
- ☐ No
- ☐ No but I plan to

# Most don't have their priorities straight



# 60% of orgs driving down vulns over time





## Panel Discussion

How do vulnerabilities give you insight into third-party risk?



**Wade Baker**

PARTNER & CO-FOUNDER  
CYENTIA INSTITUTE



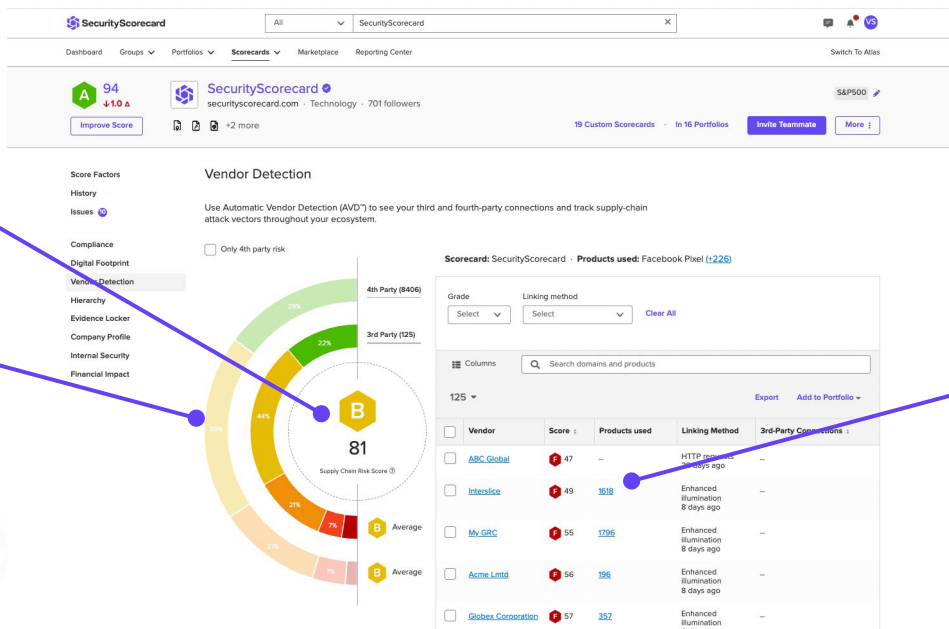
**Gregory Petropoulos**

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# Identify: Take Control of Your Digital Supply Chain

Mitigate risk and understand potential threats from outside of your organization



- Calculate a Supply Chain Risk Score
- Auto-detect your 3rd, 4th, “nth” party ecosystem
- Get unparalleled visibility into 4th party and concentration risk

- Reduce 0-day response scope
- Identify specific products-in-use by vendors

# Collaborate: Communicate Securely with Vendors

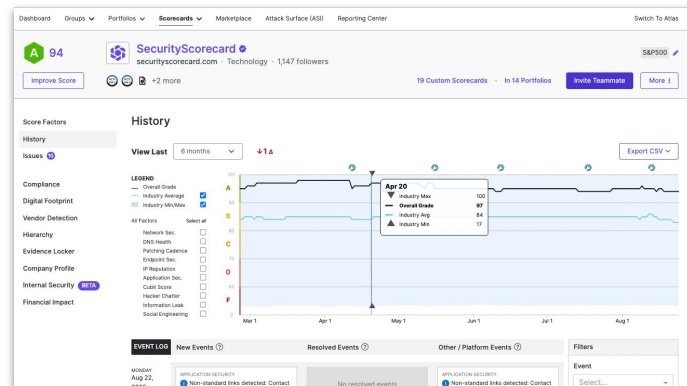
## Invite Vendors to Access their Free Score

This screenshot shows a web form titled "Invite Vendor Company to SecurityScorecard". It is divided into several sections: "Contact info (required)" with fields for first and last name; "Email subject and message (required)" with fields for subject and message; and a "Preview" section showing a sample email. The email content includes a greeting, an explanation of SecurityScorecard's services, and a request for the vendor to create a free account. At the bottom, there are buttons for "Email me a preview", "Cancel", and "Send".

## Create a Path to Remediation

This screenshot shows a web form titled "Propose Score Plan". It prompts the user to "Propose a plan to improve this company's score". The form features a visual representation of a score improvement: an orange hexagon with the letter 'C' and the number '76' transitions via an arrow to a yellow hexagon with the letter 'B' and the number '80'. Below this, there is a "Generate Plan" button and a link to "Learn How We Score". At the bottom, there are two options: "Already know what to do?" with a "Customize Your Plan" button, and a "Cancel" button.

## Reduce Risk Together



## Audience tip!



**Wade Baker**

PARTNER & CO-FOUNDER  
**CYENTIA INSTITUTE**



**Gregory Petropoulos**

DIRECTOR OF DATA SCIENCE  
**SECURITYSCORECARD**

# Audience Q&A

# Claim your Scorecard to prioritize vulnerability remediation.

[www.securityscorecard.com/free-account](https://www.securityscorecard.com/free-account)

FREE ACCOUNT

**Free.  
Yes, Free.**  
Assess your cybersecurity risks and your partners.

Take control of your cybersecurity risk and make informed decisions with confidence.

- Used by 98% of the Fortune 500
- Score change alerts for up to 5 companies
- Shareable summary reports
- Unlimited team members

\*First Name

\*Last Name

\*Work Email

\*Company Location (Country)

☐ \*By creating an account, I agree to SecurityScorecard's [EULA](#) and [Privacy Policy](#).

CREATE ACCOUNT



**Thank you!**